

F16.1

Basic End User Cycle Recipient address etc. calls to our Message, style no. Recipient address Key in. Pin Number, Electronic validation Custorner toll free Message, style no. number Help you.? 4 Shipping and Handling How may I Fin Number, Payment ełc. Found v.hat I peau -consumer with all info, from our 000 Encrypted message Prepaid delivery card web cart Retail, associates Back Office distribution operations. validation, fulfillment 源 I need to Flowers Order confirmation fedex No. generator, Picking ticket Encrypted email with Recipients receives the order info to fulfiller M Iroflora Fulfillment center Correct style, delivery marketing material ok Product Delivery No, delivery date. date ok, message Fedex Tracking Fulfillment the order receives confirmation Ready to go ... center card inside, Picking Ticket,

3 1 .









F16. 3A

F16, 3B

Poster / Banner

F1G.40

Poster / Window Cling

Sidekick Panel

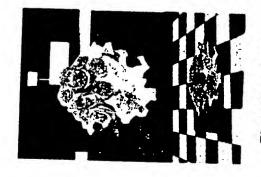
Floor Standing Display

FIG. 40

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F16.4B

FIG.4A



Floor Graphics F/G. 4F

F16.4E

Register Counter Mat